DIGITAL MAGAZINE



Rocklin Unified School District

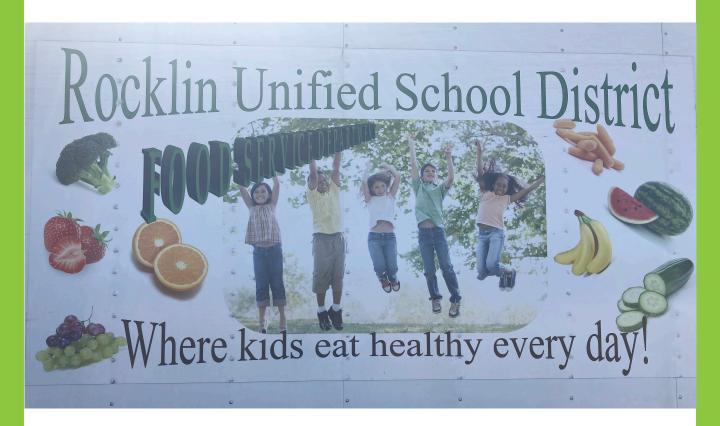
Teaching Kids About California Agriculture - Food, Farmers & Fun!





"Support healthy choices aimed at improving the diet and health of students, help mitigate childhood obesity, and model healthy eating habits to support the development of lifelong healthy eating patterns."

- Rocklin Unified School District Food Service Department





Rocklin Unified School District Educational Excellence

FRIVERS WARKET FRIDAYS

Rocklin Unified School District Food Service Department is proud to be participating in **Farmers Market Fridays** serving California crops and celebrating local farmers.



Beets





Green Beans



Winter Squash



California grows red beets, yellow beets & red and white stripped beets.

Beets are available year-round in California.

Farm fresh beets come in a rainbow of colors.

"Table beets"

Red beets are the **MOST** common variety.

Beets are described as having sweet & earthy flavors.









Beets grow best in cooler climates with bright sun.



Terra Firma Farm is a **non-traditional family farm** that was started in the **1980s**.

95% of Terra Firma Farm is organic, the other 5% is in the tradition to organic.



USDA

ORGANIC

200 acres.

Terra Firma
Farm is
owned by
3 families:
Holmes
family,
Melendez
family &
Underhill
family.

"Our farm is as much about **people** as it is about **produce**."

"Our farm to your fork."

Terra Firma Farms offers visitors to pick their own produce.





TERRA FIRMA FARM ORGANICALLY GROWN VEGETABLES, FRUITS & NUTS



Southern California is one of the few places jicama can be grown in the U.S.

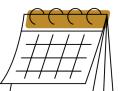
"Yam Bean"



Jicama is a **root vegetable**.

During

Jicama prefers to grow in **hot** & **humid** climates. Jicama can be ready to harvest **150 days** after being planted.



growing season, jicama needs full sun for at least 8 hours per day.



Jicama
is known
to have
a similar
taste to
an apple.



ONLY the root part of the jicama is edible.



Jicama can weigh up to 50 pounds - but most are harvested when they are under 5 pounds.



Jicama grows on vines that can reach up to **20 feet** long.



Fresno BIPOC Produce

Fresno BIPOC Produce is a food hub that includes 90+ BIPOC farmers.

A **food hub** is an organization that collects & consolidates produce from multiple farms.

Food hubs play a big role in supporting local agriculture & sustainable practices.



Fresno BIPOC was started by Keng Vang.

> Keng comes from a Hmong family of farmers.



Fresno BIPOC Produce supplies a wide variety of fruits & vegetables.

"Building a stronger local food system."



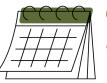


String beans

can be green,

yellow or purple!

California is home to **4,000 acres** of green beans.



CA green beans are available **9 months** out of the year.

Bush & **pole** are the 2 main types of green beans.

M M

Try growing green beans in your garden!

Green beans are the **3rd most** homegrown vegetable.

of green beans.

130+ varieties

Green beans are also known as "string beans" or "snap beans."

The World's Tallest Bean Plant was over **45** feet tall.

Equivalent
to **3 fully- grown giraffes**stacked on

stacked on top of one another.



operated farm that was started in 2012.

USDA

ORGANIC

JSM Organics was founded by Javier Zamora. **JSM Organics** grows a variety of

berries,

vegetables

& flowers.

Home to 200 acres of farmland.

120 of the 200 acres are a part of a conservation easement.

> **JSM Organics** offers visitors to pick their own produce.

Porolooks CA All of their produce is packed in **compostable** containers.

Javier **helps** many new farmers start their own farms.

organics



California harvests around **6,100 acres** of squash each year.

California is the #1 squash producing state in the U.S.

TWO Types of Squash: WINTER & SUMMER

Examples of winter squash are pumpkins, acorn & butternut.



Examples of summer squash are zucchini, yellow & scallop.

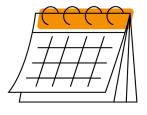
Winter squash
has much
harder skin than
summer squash.





Summer squash grows **faster** than winter squash.

l acre of land could grow around 11,000 squash!



Winter squash takes **80 – 120 days** to mature after being planted.

Durst Organic Growers

Durst Organic Growers was started in 1988 by Jim & Deborah Durst.



Jim & Deborah Durst.

The Durst family has been farming in California since the late **1800's**.



DURST FAMILY PAR

Durst
Organic
Growers
grows a
diverse
selection
of crops.

Home to **800** acres of land.

The Durst family has been farming for **4 generations**.







California is the **number 1** milk producing state in the U.S.

46% of California milk goes into making California cheese.

Breeds of Dairy Cows:

- 1. Ayrshire
- 2. Brown Swiss
- 3. Guernsey
- 4. Holstein
- 5. Jersey
- 6. Milking Shorthorn

Holstein cows all have a unique pattern of spots!

1 cow produces around6 gallons of milk per day.

The reason milk is white is because it contains "casein" - a type of protein.

California is home to 1,100+ dairy farms.

Nearly **98%** of U.S. dairy farms are family owned & operated.

ALL 50 states have dairy farms!

The U.S. produces ~21 BILLION gallons of milk each year.

Farmers measure milk in **pounds**.

Milk is the source of **ALL** dairy products!





Crystal Creamery was founded by George Knox in 1901.



Crystal Creamery is the oldest & largest family-owned dairy in California.

Treating their cows with care & dignity is a main priority.

Crystal Creamery works with many local dairy farms.

MILK

Crystal Creamery's Values: People **Honesty Excellence** Quality Service

MILK

Crystal Creamery's original name was

Crystal Cream & Butter.

Modesto, CA. "Green Business of the Year" - 2023.

Their dairy is delivered fresh every day.







<u>Cantaloupe</u>

<u>Carrots</u>

Cauliflower





<u>Pluots</u>

<u>Potatoes</u>

Pumpkins





<u>Watermelon</u>

Wheat

<u>Apples</u>	<u>Celery</u>	<u>Limes</u>	<u>Raspberries</u>
<u>Apricots</u>	<u>Cherries</u>	Milk	<u>Rice</u>
<u>Artichokes</u>	<u>Cucumbers</u>	<u>Nectarines</u>	<u>Spinach</u>
<u>Arugula</u>	<u>Dates</u>	<u>Okra</u>	<u>Squash</u>
<u>Asparagus</u>	<u>Dragon Fruit</u>	<u>Olives</u>	<u>Strawberries</u>
Avocados	<u>Garlic</u>	<u>Oranges</u>	<u>Sunflowers</u>
Bell Peppers	<u>Green Beans</u>	<u>Passion Fruit</u>	Sweet Corn
<u>Blueberries</u>	<u>Grapefruit</u>	<u>Peaches</u>	<u>Sweet Potatoes</u>
<u>Broccoli</u>	<u>Grapes</u>	<u>Pears</u>	<u>Tangerines</u>
Brussels Spouts	<u>Honeydew</u>	<u>Persimmons</u>	<u>Tomatillos</u>
<u>Cabbage</u>	<u>Kiwifruit</u>	<u>Plums</u>	<u>Tomatoes</u>

<u>Kumquats</u>

Lemons

<u>Lettuce</u>