

D I G I T A L M A G A Z I N E

CUSTOM EDITION

LEARN⁺™
more

Volusia County Schools

Teaching Kids About **Florida** Agriculture - Food, Farmers & Fun!



E N R I C H M E N T

FARM⁺to
SCHOOL
Florida



"We are committed to nurturing the hearts and minds of our students by serving healthy meals and providing exceptional customer service."
- **School Way Café**

OUR VISION

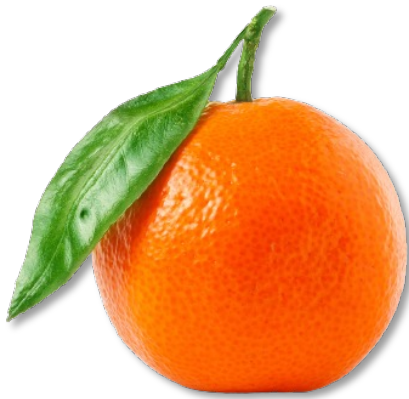


We are committed to
nurturing the hearts
and minds of our
students by serving
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providing exceptional
customer service.



FARMERS MARKET FRIDAYS

School Way Café is proud to be participating in
Farmers Market Fridays
serving Florida crops and celebrating local farmers.



Tangerines



Grapefruits



Tomatoes



Cucumbers

Florida

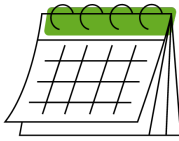
Tangerines

Florida is the **number 1 producer** of tangerines in the United States.

Florida is home to around **10,490 acres** of tangerine trees.

FOUR Main Types of Tangerines Grown in FL:

In Florida, tangerines are in **peak season** from October to mid-November.



1. Fallglo
2. Sunburst
3. Royal
4. Honey



“Easy Peelers”
Tangerines are easier to peel than most other citrus fruit.



Tangerine trees grow to be **10-15 feet tall**.

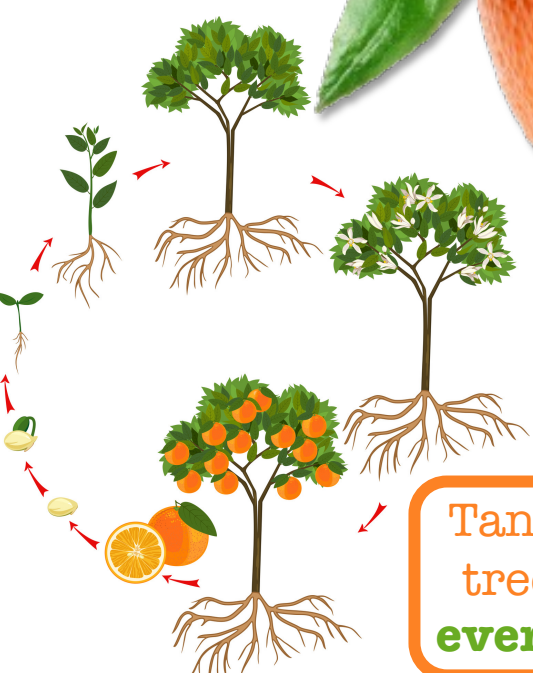


Tangerines are known for their **BIRGHT** orange peel.

1 tangerine tree can produce up to **7,000 tangerines** per season.

Tangerine trees are **evergreen**.

Out of all citrus fruits, tangerines are the most resilient to cold weather.



Noble Citrus



Started in **1926**, Noble Citrus is a **4-generation family** farm and business.

Noble Citrus developed their own variety of tangerine – the **Noble Juicy Crunch**.

Noble Citrus' fruit is all **hand picked**.



4,400+ acres of groves.



Noble Citrus specializes in **craft-cultivated** tangerines.

Noble Citrus also grows **grapefruits & blueberries!**

LARGEST tangerine producer in Florida.

Noble Citrus was founded by **William G. Roe**.

Adam Roe - part of the 4th generation of the Noble Citrus.

noble®

500 Ave R SW, Winter Haven, FL 33880

Florida

Grapefruit

Florida grows **60%** of all grapefruits grown in the U.S.

Grapefruits are harvested by hand.



The U.S. grows the **MOST** grapefruits in the world.

Types of Grapefruits Grown in Florida:

1. Ruby Red
2. Flame
3. Thompson
4. March
5. Duncan

“The Forbidden Fruit”



Grapefruit trees can reach up to **45 feet** high.



In the U.S. there are

20+

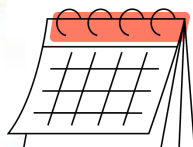
varieties of grapefruits grown.

Grapefruits grow in **clusters**...like grapes!



Up to 25 grapefruits per cluster.

Grapefruit trees take **6-13 months** to produce fruit.



Noble Citrus



Started in **1926**, Noble Citrus is a **4-generation family** farm and business.

Noble Citrus are known for their **pummelos**.

Noble Citrus was founded by **William G. Roe**.

Noble Citrus also grows **tangerines & blueberries!**



All Noble Citrus' fruit is **hand picked**.



Pummelos are basically **sweeter, oversized** grapefruits.

Their **Florida Starburst Pummelos** are very popular.



Noble Citrus is home to **100 acres** of grapefruit trees.

In season from **October** – **January**.

noble[®]

500 Ave R SW, Winter Haven, FL 33880

Florida

Tomatoes

Florida is ranked the **#1** state for growing fresh tomatoes.

FL accounts for **50%** of all fresh tomatoes grown in the U.S.

3 Popular Types of Tomatoes:



Tomatoes come in a variety of colors including **yellow**, **pink**, **purple**, **black** & **white**.

1. Cherry
2. Grape
3. Roma



"Wolf peach"



93% of Americans grow tomatoes in their own garden.



Botanically, tomatoes are a **fruit!**

Over **10,000** varieties of tomatoes.

Tomatoes are grown in **ALL** 50 states!

Tomatoes are at peak harvest **July - September**.

Tomatoes are a warm season crop that **love** the sun.



DiMare Fresh



DiMare Fresh is a family-owned business specializing in **tomatoes**.

DiMare Fresh grows a full-line of tomatoes including **round, Roma, grape, cherry, yellow, greenhouse** & other **specialty** varieties.

Their first fields of tomatoes were grown in **1945**.



DiMare Fresh was started in **1928**.



ALL DiMare Fresh tomatoes are hand picked.

More than just tomatoes, DiMare Fresh also **distributes** other local farms produce.



**258 NW 1st Ave
Florida City, FL
33034**



Florida

Cucumbers

Cucumbers rank **8th most valuable** crop in Florida.

Cucumbers in Florida are grown either **outside** or in **greenhouses**.

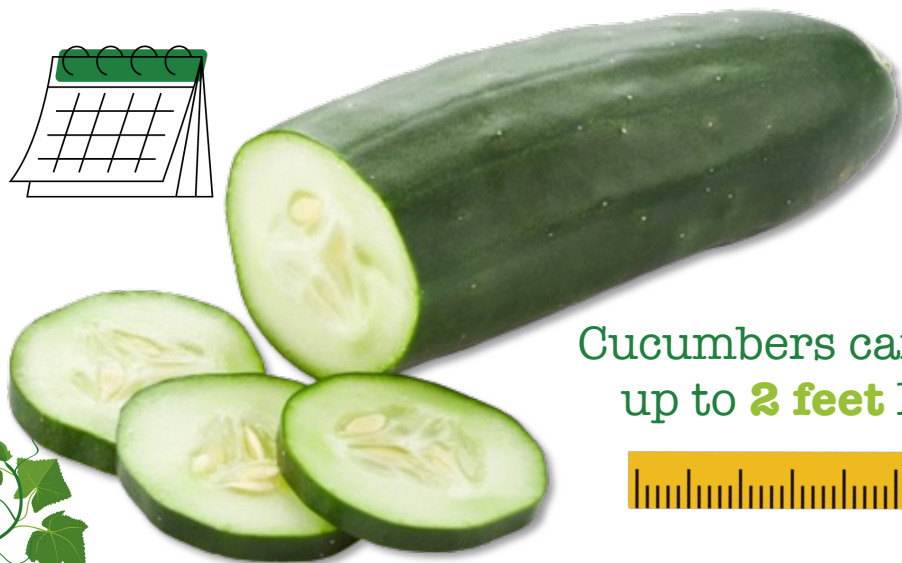
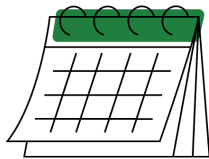
Cucumbers can be grown without the use of soil – this is called **hydroponics**.

Cucumbers are **90%** water.

Cucumbers take **12 weeks** to produce fruit after being planted.



60 million tons grown worldwide each year.



They are a **fruit!**

Cucumbers can grow up to **2 feet** long!



The large leaves on the cucumber plant provides **shade** for the developing fruit.



Bees are **essential** for the pollination of cucumbers.



Thomas Produce



Thomas Produce is a family farm founded by **John J. Thomas** in **1958**.



Thomas Produce Mission: to grow our food in harmony with nature, respecting the complex and subtle balance of our ecosystems.

Thomas Produce generates **5,000,000+** boxes of produce each year.



Thomas Produce grows **cucumbers**, squash, green beans, bell peppers & specialty peppers.



Thomas Produce is recognized as the **LARGEST** vegetable-growing operation in the state of Florida.

**9905 Clint Moore Rd.
Boca Raton, FL 33496**

**13,000+
acres of land.**



Florida

Milk

Lafayette and Okeechobee are Florida's leading dairy counties.

Florida is home to around **125,000** dairy cows.

6

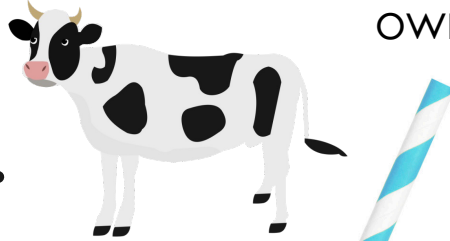
Breeds of Dairy Cows:

1. Ayrshire
2. Brown Swiss
3. Guernsey
4. Holstein
5. Jersey
6. Milking Shorthorn

Holstein cows all have a **unique pattern of spots!**

1 cow produces around **6 gallons** of milk per day.

The reason milk is white is because it contains "**casein**" - a type of protein.



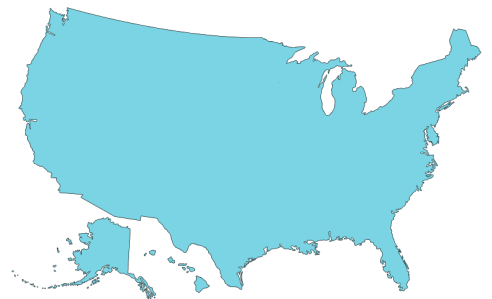
Farmers measure milk in **pounds**.

Milk is the source of **ALL** dairy products!

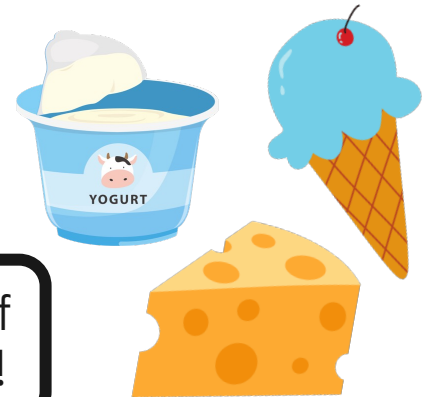
Florida produces about **300 million gallons** of milk/year.

Nearly **98%** of U.S. dairy farms are family owned & operated.

ALL 50 states have dairy farms!



The U.S. produces **~227 BILLION** pounds of milk each year.



Full Circle Dairy



Full Circle Dairy was started by
Greg & Cindy Watt in 2006.



Full Circle Dairy is a **family business**, with
3 generations currently working together.

Sustainability is
very important to
Full Circle Dairy.



Greg Watt
& his son.



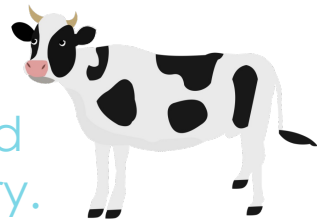
“Our dairy only
functions and
succeeds as a
family affair.”

Full Circle
Dairy is
home to
around
3,200
Holstein
cows.

Lee, FL



3,000+ cows are milked
a day at Full Circle Dairy.



Each cow produces around
10.5 gallons of milk per day.

Home to **2,100 acres** of land.

Florida Agriculture

LEARN ⁺ MORE



Avocados



Beans



Bell Peppers



Blueberries



Cabbage



Cantaloupe



Cucumbers



Dragon Fruit



Grapefruit



Okra



Oranges



Potatoes



Squash



Strawberries



Sugarcane



Sweet Corn



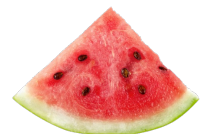
Tangerines



Tomatillos



Tomatoes



Watermelon